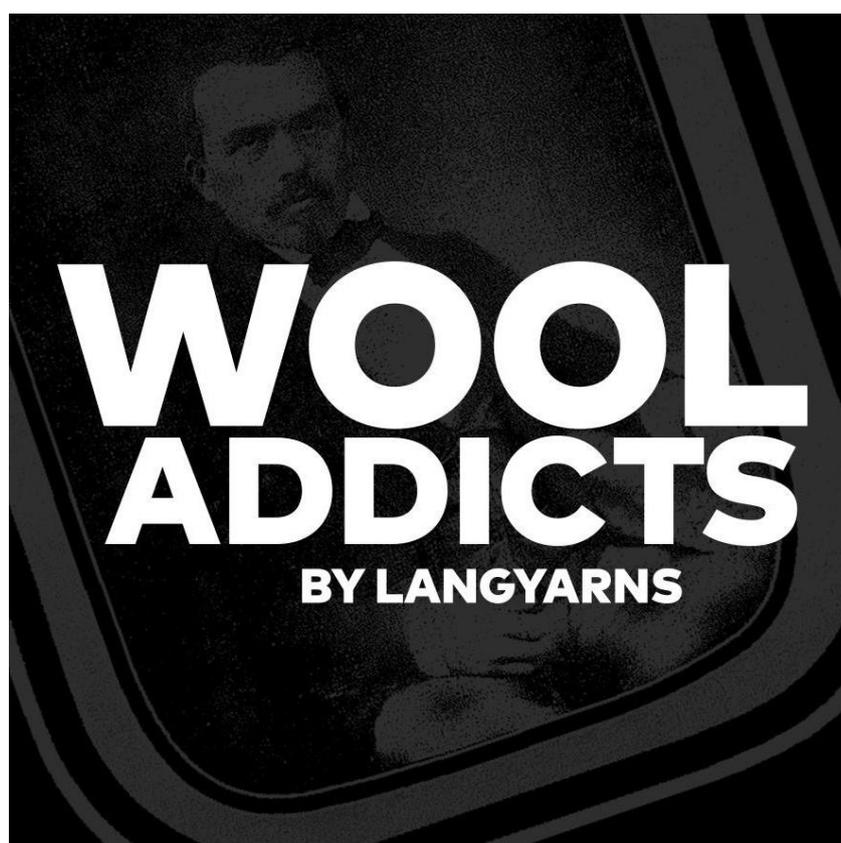


3 WORLDS
5 ELEMENTS
11 COLOURS



By Kimberley van Rijsbergen
Craftlikekim



Wooladdicts delivers the best raw materials to create your own style. The brand acknowledge the fact that crafting is sometimes hardcore and depends on a lot of commitment. To create an unique piece of clothing or accessory you have to put in your heart and soul. Crafting is only for crafters who want to commit.

We do not share the notion that doing handicrafts will automatically bring wellness and relaxation. But if it does for you – congrats – Wooladdicts

A trendy and modern line within the Lang Yarns range, produced with the quality we are used to. No old-fashioned patterns, but sturdy and trendy basic models that are suitable for everyone, for every moment. Whether you are pro in knitting or just a beginner. The brand has taken this into account with designing different patterns for different levels. The yarn is perfect for all kind of handicrafts.

3 Worlds

The line is based on three worlds: Sea Spray, Cute but... and Shine Out. Five elements within these three worlds: fire, air, love, water and earth. Due to, the strong pictures, catchy quotes and soft but also tough and modern look of the yarn, it is almost easy to find a new project in this wide range.

5 Elements

Each colour is released in five different compositions. In addition, between the various elements within the single line there is colour difference. For example, in the collection of Sea Spray the colour of earth is petrol whereas, the element of water is mint.

The first element fire, is the biggest thread. The yarn is made of extra soft Merino which is also mulesing free as of every Merino that Lang Yarns produces. If you want to go for an extra big-knit look, fire is really something for you. Nice coarsely knitted sweaters, warm hats are just some examples of possibilities.

Air is also made of Merino, the fibres are airspun around a core of nylon. It feels cloudy and the colour mint resembles almost the tropical sea. This element does not only comes in the colour mint but in 10 more colours.

11 colours

Love is a chained thread and the third in line which is made of Merino. It is the leanest of all elements and perfect for making hats, light-weighted scarfs or sweaters. If you think the thread is to lean for your taste, try to knit with two strands at once. It is made of 100% crimped Alpaca and is by far the most soft thread of all the other elements. It is voluminous with its look but without being too fuzzy. It is often thought that it is quite hard to crochet with Alpaca because of its texture. However, this type of thread is wonderful and suitable for all crochet addicts.

Earth is the last element of this collection. A blended thread made of alpaca and merino fibers with an extraordinarily soft touch. It is a match made in heaven and suitable for all seasons.

Sea Spray

The first world, is the world that lets you get lost on the beach, wandering away, looking for sea shells and the feeling of crackling sand between your toes. An ocean that takes away your worries and makes you whole again. Your mindset on infinite.

Sea Spray colours are based on the ocean; mint, petrol, jade, blue with grey-wash tones are all over. To combine with perfect sandy colours.

A coarse scarf in which you can disappear, a sweater that stops the cold, knitted cables that remind you of the waves. Many knitwear that keeps your warm on a cold winter day.

Wooladdicts stands for big-knits but with beautiful details.

Yes, it has to be chunky but in such ways that it suits and looks good on you.

Besides that, knitting a large poncho does not mean that it has to be very heavy in weight. By using alpaca for instance, it becomes feather light.



Cute but...

The second world is designed for all the women who want to be independent. Cute but with an edge. The main theme of this world is dressing without stressing. No worrying about what the world will might think of you.

Wear something you feel good about, because only then you can wear it with pride.

Basic clothing designs but with statements. Think of asymmetrical sweaters, colour blocking but in soft shades of grey, frivolous sleeves, oversized cardigans which you never want to leave. Due to, the softness and light texture of the fibers it feels like a second skin.

In world II, you will enter an urban scene. Powder pink, anthracite, light grey or hard pink, these colours will guarantee you your statement this winter. Lovely warm home-socks, wrist warmers, scarves, over-sized sweaters and cardigans. Nice to combine with jeans or just to wear indoors feeling comfy.



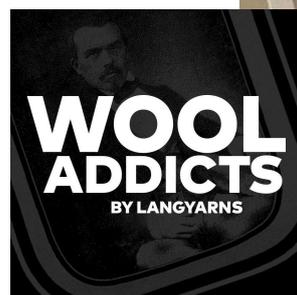
**Girls don't dress
for boys.
Get over it.**

Shine out

Ocher a colour that must not be forgotten in the new trend line of Wooladdicts. Ocher will give you confidence just when you need it. Wear it with pride; it is a colour that gives you strength. A warm almost golden glow that will set you on fire. It carries you and makes you resilient.

Our yellow is highly sophisticated and neither too warm nor too loud. It suits practically everyone and guarantees comfort – plus it really looks good
– Wooladdicts

A nice sweater using the garter stitch or a hat using the stocking stitch. Go for a bold look or an ocher sweater with turtleneck. Combine endlessly with basic shades. Get out of your comfort zone and explore. Be unique and embrace what makes you unique.



**Plan some me-time everyday,
design something unique
and wear it with pride!**